

REP HEADLINE# 6332488 TRF# 3328388
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880 OCT4/12 19.02
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US

AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6332488

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER
CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT	OBAMA SKED A	EST#1844	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT4/12 19.02

REP: TO LENA
FR JULIE
OKD M6
TTLS RTS
PLS CFM, THX 10/4

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 1844												
55	S		1235A-135A	30		\$250.00	9/29	9/29	0		SAT	0
PROGRAM : CRIMINAL MINDS ORD COM1 : WE CAN OFFER ***RESEND PART OF A MAKEGOOD MADE UP OF LINES 52-55												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		800P-1130P	30		\$3,300.00	9/29	9/29	0		SAT	0
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/ CON COM1: ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
56	A		1146P	30		\$3,300.00	9/29	9/29	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/ ORD COM1: LATE RUN DUE TO FOOTBALL RAN @ 2000-2350, CRIMINAL MINDS RAN @ 2455-153 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-21 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-55												
57	A		151A	30		\$250.00	9/29	9/29	1		SAT	1
PROGRAM : CRIMINAL MINDS ORD COM1: LATE RUN DUE TO FOOTBALL RAN @ 2000-2350, CRIMINAL MINDS RAN @ 2455-153 PART OF A MAKEGOOD MADE UP OF LINES 56-57												
STATION MAKEGOOD OFFERS:												
M6	OK'D	BUY#21	MISSED: SAT/800P-1130P	30S		\$3,300.00	SEP29				(OCT4/12)	
		BUY#55	SAT/1235A-135A	30S		\$250.00	SEP29				PLS ADVISE.	
			OFFER: SAT/1146P	30S		\$3,300.00	SEP29					
			& SAT/151A	30S		\$250.00	SEP29					
			CMT: LATE RUN DUE TO FOOTBALL RAN @ 2000-2350, CRIMINAL MINDS RAN @ 2455-153									
SEP/12	114010.00	OCT/12	31465.00	CONTRACT TOTAL								
												145475.00
												98
TOTAL SPOTS												

MARKET TOTALS \$354,817 WFTV 41% WKMG 21% WESH 19% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE